

Invitation / Application to Exhibit

Thursday, September 23, 2010

Hespeler Beehive Hall, Optimist Park, Cambridge, ON

The Sports Turf Association is pleased to announce its 23rd Annual Field Day and offers the following promotional opportunity

Exhibitor Information

Registrants will be provided with an opportunity to meet with Indoor Exhibitors during registration from 8:15 a.m. until the program begins at 9:00 a.m., during the morning refreshment break, the luncheon break, and with Outdoor Exhibitors on the field from 2:00 to 3:00 p.m. Move in at the Hespeler Beehive Hall, Optimist Park, Cambridge, ON will begin at 7:30 a.m. on the date of the event and indoor exhibits must be in place by 8:00 a.m. Move out must be completed by 4:00 p.m.

If interested, please complete and return the following application for exhibit space at your earliest opportunity indicating whether you wish both indoor and outdoor exhibit space and the number and name(s) of your representative(s) attending. The space available will be provided on a *first come, first served* basis and we anticipate it will be spoken for quickly! Reserve yours today! **Exhibitors confirmed by July 14th will be included in the Field Day brochure.**

All inclusive Morning Indoor Table-top & Afternoon Outdoor Field Exhibit Package
\$226.00 for STA Members — \$452.00 for Potential Members — price includes HST
To guarantee your space, exhibitor fees must be paid in full by August 31, 2010

Includes registration for educational program, morning and afternoon refreshments, and luncheon *for up to two people* — one table for display purposes for the morning exhibit — outdoor location for display purposes/field demonstrations for the afternoon exhibit.

Please check one—

- We will be exhibiting ***both indoors and outdoors*** and will require one table for display purposes for the indoor morning exhibit and an outdoor location for display purposes/field demonstrations for the afternoon exhibit. No table is required for the indoor display.
- We will be exhibiting ***only indoors*** and will require one table for display purposes for the morning exhibit. No table is required for the indoor display.
- We will be exhibiting ***only outdoors*** and will require a location for display purposes/field demonstrations for the afternoon exhibit.

Company	Company Representative	
Signature	Date	
Address		
Phone	Fax	Email
Representatives attending (<i>two included in package</i>)		

Sponsorship opportunities are available for this event. Contact the STA office for details!



Exhibit Rules and Regulations

Event Management – ‘Event Management’ used herein refers to the Sports Turf Association Inc., its employees and agents. The enforcement and interpretation of the following rules and regulations is the responsibility of Event Management.

Space Allocation – Exhibit space will be provided on a ‘first-come, first-served’ basis. Fees are due and payable in full to the Sports Turf Association by August 31, 2010 to guarantee space.

Space Rental – The application for exhibit space, when duly signed by the exhibiting firm and approved by Event Management, shall constitute a valid contract between the parties. If payment is not received within the prescribed time limit, the contract is considered null and void and the space will be made available to another applicant. Should any rented space remain unoccupied on the day of the event, Event Management reserves the right to rent such space to any other applicant or use it for any other purpose without refund to the original applicant. Each indoor space comes with one 6’ table and two chairs. No carpet, drapery or electricity is supplied.

Cancellation of Exhibit Space – Exhibit space may be cancelled up to 28 days prior to the event without penalty; except for a \$25.00 administration charge; however, a cancellation charge equal to one-quarter the cost of the space will be made by Event Management for space cancelled from 28 to 14 days prior to the event, one-half the cost of the space if cancelled from 14 to 7 days prior to the event, and the full cost of the space if cancelled within 7 days of the event.

Use of Exhibit Space & Restrictions – The space contracted is to be used solely by the exhibitor whose company name appears on the application, as agreed to by both parties, and only products or services of the exhibitor may be exhibited. Any promotion of other products or services is strictly prohibited and will result in the ejection from the event without refund or other appeal. No exhibit will be permitted which interferes with the other exhibits or obstructs the visibility of other exhibits. Exhibits must be confined to the space provided, and where an exhibitor's display is built beyond limitations set forth in this contract, Event Management reserves the right to correct such violations by having the exhibitor alter, remove, or rearrange any or all of the display so that it will comply with the regulations or, if the exhibitor is not available, to make such corrections at the exhibitor's expense. Event Management reserves the right to restrict exhibits which, because of noise, operation of equipment, creation of safety hazards or any other reason, become objectionable or otherwise distract from neighbouring exhibits.

Exhibitor Badges – Exhibitor badges will be supplied by Event Management for exhibit personnel. These must be worn at all times. Exhibitor badges are to be worn by only those company representatives who will staff the exhibit.

Liability and Insurance – Neither the Sports Turf Association Inc. nor any of its officers, directors, employees or agents, nor the owners, employees or representatives of the event facility will be responsible for any injury, loss, or damage that may occur to the exhibitor, or the exhibitor's employees or property from any cause whatsoever prior, during or subsequent to the period covered by the exhibit contract. The exhibitor, on signing this contract, expressly releases the foregoing Association, individuals and firms from, and agrees to indemnify same against, any or all claims for such loss, damage or injury. Exhibitors desiring to carry insurance on their exhibits will place it at their own expense.

Exclusive Rights – Participating exhibitors have the exclusive right to promote or sell goods or services at the event. All other parties who attempt to make any sales solicitations without the expressed written consent of the Event Management will be permanently removed from the event area. Exhibitors are asked to report any infractions to Event Management, so that immediate remedial action can be taken.

Entry to Event – Event Management reserves the right to refuse admission to any visitor, exhibitor, or exhibitor's employee who, in the opinion of Event Management is unfit, intoxicated, or in any way creating a disruption to the event.

Installation, Exhibit Hours & Dismantling – Times for installation, exhibiting and dismantling will be as specified by Event Management. All exhibits must be removed within 60 minutes of the close of the event. Event Management reserves the right to remove any exhibit not removed by the conclusion of the event and charge expenses to the exhibitor.

Electrical Safety Code Requirements – All exhibitors must comply with Ontario Electrical Safety Code Requirements. The exhibitor assumes full responsibility for ensuring that exhibits meet these standards.

Fire Regulations – All exhibitors must comply with local fire regulations. Only fireproof materials may be used in displays and wiring must conform to CSA or UL specifications. Fire exits and aisles must be kept clear at all times. The Exhibitor assumes full responsibility for ensuring that exhibits meet these standards.

Security – Event Management assumes no liability for loss or damage, howsoever caused, of goods, exhibits or other materials owned, rented or leased by the exhibitor.

Food and/or Alcoholic Beverages – The preparation and/or serving of food or beverages, alcoholic or non-alcoholic, is prohibited.

Damage to Property – Exhibitors are liable for all damages caused by them to the event facility, equipment or to other exhibitor's property and shall indemnify the Facility Management and Event Management against, and hold them harmless from, any complaints, suits or liabilities resulting from negligence of the exhibitor in connection with the exhibitor's use of exhibit space.

Care of Buildings – Painting, nailing or drilling of floors, walls, ceilings or any other part of the building is not permitted. Exhibitors laying any floor covering must use an adhesive that will not damage or stain the floor/covering and is easily removed. No signs or other articles are to be fastened to ceilings, walls, pipes or electrical fixtures.